



# NEWSLETTER

**ALOHA INTERNATIONAL**

March 2018



# INTERNATIONAL PRESENCE



**ALOHA ANDORRA**  
www.alohaandorra.com  
**ALOHA AUSTRALIA**  
abacuscc@optusnet.com.au  
**ALOHA AZERBAIJAN**  
azerbj@alohama.com  
**ALOHA BAHRAIN**  
jaydeep.mishra@gmail.com  
**ALOHA BANGLADESH**  
www.alohabangladesh.com  
**ALOHA BRAZIL**  
www.alohamabrasil.com.br  
**ALOHA CAMBODIA**  
www.aloha-cambodia.com  
**ALOHA CANADA**  
www.aloha-canada.com  
**ALOHA CHINA**  
cn-info@alohama.com  
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www.aloha-germany.com

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www.alohaindia.com  
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indon@alohama.com  
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www.alohaireland.ie  
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www.alohamorocco.com  
**ALOHA NEW ZEALAND**  
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**ALOHA SPAIN**  
www.alohaspain.com  
**ALOHA SUDAN**  
alohamas@hotmail.com  
**ALOHA SWEDEN**  
www.alohasweden.com  
**ALOHA SYRIA**  
khaled\_alakel@yahoo.com  
**ALOHA THAILAND**  
thai@alohama.com  
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## SUCCESSFUL EXPANSION

Since its inception in 1993, ALOHA Mental Arithmetic has been very successful. The first achievement was in Malaysia, the country of origin, with the endorsement of Malaysia Abacus and Mental Arithmetic Association (MAMAA) and Zhejiang Abacus Association of China. The Program's success

quickly reached the neighbouring countries of Asia and then to Australia, North America, Europe, Africa and South America. In these past twenty-five years, the program has been implemented in many countries across the world which are part of the ALOHA Mental Arithmetic international network.



ALOHA Cambodia



ALOHA Sweden

We are pleased to present the new members of our team: Cambodia and Sweden.



**ALOHA CAMBODIA**  
HEOUN KIMHAI



**ALOHA CAMBODIA**  
OUCH AN PHAKDEY



**ALOHA SWEDEN**  
KAYATHRI RAJARATHINAM



**ALOHA SWEDEN**  
PAVAN KUMAR ASALAPURAM



# The ALOHA Mental Arithmetic INTERNATIONAL COMPETITION 2017

Malaysia is considered one of those few countries that make up only 10% of the Earth's surface but shelter more than 70% of the planet's biodiversity, also nick named as "Mega diverse countries". Malaysia hosted the ALOHA Mental Arithmetic International Competition on Sunday July 16th, 2017.

Nearly 600 students from 12 different countries (India, Bangladesh, China, Philippines, Spain, Panama, Mexico, Ecuador, Indonesia, Russia, Uzbekistan

and, of course, Malaysia) prepared and worked hard to participate on the most important ALOHA event of the year. They traveled to Kuala Lumpur, Malaysia to be part of this Competition in order to showcase the skills they have developed with ALOHA. Finally, every student received a medal and a certificate for participating.

Each and every student received a medal and participation certificates. The VIP guests and attendees entered the Ballroom for the Price Giving Ceremony around 2:30 p.m, where the winners were announced. The pride and joy in their smiles were a proof of the kind of positive impact this program had made in their lives, which would further stay with them in the years to come.

The trophies were presented by our VIP guest along with Mr. Loh Mun Sung, Founder President of ALOHA Mental Arithmetic, Mrs. Kiran Motwani, International Director, Mr. Kamal Motwani, International Expansion Director and delegate ALOHA Mexico, Ms. Hooi and Ms. Yean, delegate



ALOHA Malaysia



ALOHA Bangladesh



ALOHA Russia



ALOHA Ecuador

ALOHA Malaysia, Mr. Mohammad Ali Haider Chowdhury, delegate ALOHA Bangladesh, Mrs. Jayaa and Mr. Ranabir Roy delegate ALOHA India, Mrs. Vanessa Campos and Mr. Adrian Cedeño, delegates ALOHA Panama, Mr. Eric Limbaco, Dr. Nixon Olfindo and Ms. Julie Atancio, delegate ALOHA Philippines, Mr. Xu Jin Long, delegate ALOHA China, Mrs. Gulbakhor and Dinara, delegates ALOHA Uzbekistan, Ms. Diana Artunduaga and Mr. Luis Artunduaga, delegates ALOHA Ecuador, Mrs. Janna Khagai and Mr. Rustom, delegates ALOHA Russia, Mr. Pudjiyanto Liem and Mrs. Lea Deasy Kartika, delegates Sempoa Buah Hati Indonesia, Mrs. Branka Novosel, delegate ALOHA Croatia and Mr. Carlos, from ALOHA Spain.

ALOHA Mental Arithmetic International thanks every student, every parent, all attendees and especially ALOHA Malaysia delegates for their commitment, dedication, support and the relentless effort day and night for organizing this Competition and making it a huge success!!!



ALOHA China



ALOHA India



ALOHA Panama



ALOHA Philippines



ALOHA Spain



ALOHA Uzbekistan



ALOHA Mexico



ALOHA Indonesia



# KINDER TINY TOTS

“Every human being has a unique combination of intelligence. This is the fundamental educational challenge”. Howard Gardner

## WHAT IS KINDER TINY TOTS?

It is a program aimed for preschool students (last grade of kindergarten) created to work the different intelligences; through ludic activities taking as axis the logical-mathematical intelligence.

Kinder Tiny Tots is designed so that the student acquires all the necessary knowledge to obtain the maximum benefits of the Tiny Tots itinerary.

All these are based on 3 key tools:

1. Abacus: Students learn to use the abacus, which simultaneously exercises the two hemispheres of the brain.
2. Mathematics: Use of numbers through activities designed according to the age of our students, so that students have fun while they learn.
3. Multiple Intelligences: Working each of the 8 intelligences through playful activities.

## What benefits the children will acquire?

Kinder Tiny Tots students will:

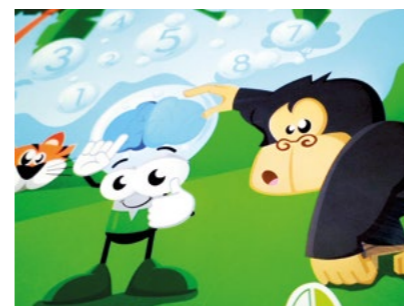
1. Recognition of the numbers in abacus (0-9).
2. Learn to use the abacus with correct technique (hold and clean abacus, etc).
3. Recognition, graphing and logical use of numbers.
4. Improvement in spatial orientation.
5. Improvement in the observation capacity.
6. Improvement in motor skills.
7. Improvement in language skills.
8. Identification and expression of emotions.

## More than one type of intelligence.

The Kinder Tiny Tots program fuses the learning and use of the abacus with the approach of multiple intelligences, thus creating a comprehensive and innovative educational program.

## Multiples intelligences?

We all differ in our abilities to solve problems, learn, think logically, use language well,



understand and acquire concepts, deal with abstractions, integrate ideas, attain goals, and so on. This impressive list of abilities represents some of the ideas of what intelligence actually is, there is not such thing as unique intelligence.

In 1983 Howard Gardner generated a theory known as multiple intelligences from observing extremely talented and gifted people.

- Bodily-kinesthetic intelligence: Michael Jordan seems to possess a lot of this ability. People high in bodily-kinesthetic ability have superior hand-eye coordination, a great sense of balance, and a keen understanding of and control over their bodies while engaged in physical activities. (Children that climb trees).
- Musical intelligence: People high in musical intelligence possess the natural ability to read, write, and play music exceptionally well. (Kids that enjoy music and sing quite well).
- Spatial intelligence: This intelligence involves the ability to navigate and move around in space and to the ability to picture three-dimensional scenes in your mind. (Children that always notice a little change in a room).
- Linguistic intelligence: Articulate, well-spoken people, along with poets, writers, and gifted speakers, are high in this ability.

ty. (Students that have the ability to read, write, and speak well).

◦ Logical-mathematical intelligence: This intelligence includes basic and complex mathematical problem-solving ability. (Kids that enjoy doing maths).

◦ Interpersonal intelligence: The gift of gab and the used-car salesperson act are good examples of interpersonal intelligence. (Children who has good conversational skills and knows how to interact and relate well with others).

◦ Intrapersonal intelligence: Involves the ability to understand your motives, emotions, and other aspects of your personality. (How well do you know yourself?).

◦ Naturalist intelligence: Deals with sensing patterns in and making connections to elements in nature. (Children very interested in human behaviors, or habitats of other species).

## WHAT CAN YOU EXPECT?

### Fun and interactive classes!

- Introduction of abacus.
- Introduction to mathematics.
- Concentration and attention activities.
- Educational games and activities.
- Visual and auditory exercises.
- \* Work of multiple intelligences.
- Individual and team play games.



# NATIONAL COMPETITIONS



ALOHA Bangladesh National Competition



ALOHA Mexico National Competition



ALOHA India National Competition



ALOHA Ireland National Competition



ALOHA Russia National Competition



ALOHA Panama National Competition



ALOHA Portugal National Competition



ALOHA Ecuador National Competition



ALOHA Spain National Competition



ALOHA Uzbekistan National Competition



# WITH IMMENSE PLEASURE WE ANNOUNCE...



Official Invitation International Competition, Russia 2018.

## ENJOY MOSCOW!

ALOHA Russia is organizing amazing activities for the ALOHA students around the world to ensure an unforgettable experience. You will be able to experience Russia's capital city and gain a complete picture of Moscow's life and culture. The list includes sightseeing attractions, cultural activities, etc.

1. **Kremblin:** the heart of the historic district of the city and the long-time seat of government, the Kremlin contains palaces, churches and museums.

2. **Red Square:** few places in the world bear the weight of history to the extent that Moscow's central square does. From the 16<sup>th</sup> Century St. Basil's Cathedral - one

of the most famous pieces of architecture in the world - to the constructivist pyramid of Lenin's Mausoleum. You can figure out why it is said that it remains as the heart and soul of Russia.

3. **St. Basil's Cathedral:** officially called "The Cathedral of the Intercession of the Virgin by the Moa", although it's known to everyone as St. Basil's.

4. **Tretyakov Gallery:** it is located in one of the oldest areas of Moscow - Zamoskvorechye, not far from the Kremlin. The Gallery's collection consists entirely of Russian art and artists who have made a contribution to the history of Russian art. Is the national treasury of Russian fine art and one of the greatest museums in the world.

5. **The Orlov Museum of Paleontology:** was founded by Paleontological Institute of Russian Academy of Sciences in 1937.

It contains exhibits representing almost every type of fossil organism that exists. Be ready to see particularly dinosaurs from Mongolia, therapsids from the Perm region of Russia, and Precambrian fossils from Siberia.

6. **Robot Museum (Robotostantsia):** as you can imagine there are lots of robots in the museum. The museum's collection contains for example a robot dog that can reach speeds of up to 40 km/h, the robot chef, a robot actor and even a robotic orchestra. And in the multimedia area you can do quests involving robots and maybe you will have the chance to collaborate and create a robot.

## And don't forget to taste:

### \* Pirozhki:

These little pastries can be made of potatoes, meat, cabbage, or cheese.

### \* Blini:

Are served rolled with a variety of fillings like jam, cheese, onions, or even chocolate syrup. Blini are always a safe bet!

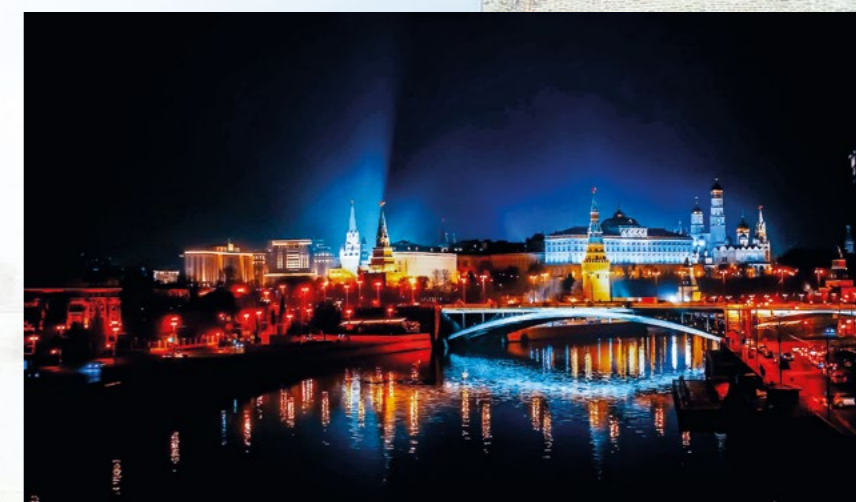
### \* Morozhenoe:

It is common to find it with a variety of topping to choose from—like fruit, nuts, or chocolate. Russians love this ice cream, maybe you'll too!

In Moscow you can easily find things to do but if you've never traveled to Moscow, use the ALOHA Russia Tour as a starting point for must-do activities in the company of ALOHA students from different countries.



Cathedral in Moscow, Russia.



Moscow at night, Russia.



Traditional russian food.



# INNOVATIVE IDEAS

## Big Game

ALOHA Portugal organized during its National Competition a “Big Game” with tracks from the most important shopping center in Oporto. Each child was given a bag with a passport, a pencil and the first clue to start the game. The participants had to overcome different challenges to get the next track. One of these was to go on stage and make a calculation demonstration. At the end of the game, they received a mini puzzle.



Big game's material.

## ALOHA Money

ALOHA Panama created an incentive program to promote the discipline of the classroom by giving them “ALOHA Money” every time they arrive in the class on time, do their homework, participate in class, use the complete uniform, etc. An improvement has been noticed in all these fields. Students can exchange the ALOHA Dollars for toys.



ALOHA Money.



## Facebook contest

ALOHA Mexico, launched a contest on Facebook for the students in which they had to upload a photo of their Christmas Tree and they had to write what these festivities mean to them. The 3 photos with the most likes would receive a gift that “The Three Kings” brought to them. The objective of this contest is to promote the Facebook page because the participants will share the post to get likes and that way new followers are attracted.



Winner girl from Ensenada, BC.



## Commercial force

The rapid growth of ALOHA Ecuador is due to, among other things, to the commercial force that has been created. The Franchises, in the beginning send some people to be trained in ALOHA Ecuador sales process, of which only 3 (the best ones) are chosen to work in the Franchise Commercial Department. These people compete nationally in each enrollment period and the 3 with the highest number of enrollees earn an extra economic incentive.



ALOHA Ecuador team.



# HOW CHILDREN LEARN ABACUS

“Learning involves acquiring knowledge through experience, being taught or study”.  
Oxford Dictionary

## Phases of abacus learning

We've all seen a classroom of ALOHA students watching their Coach teach them something with the abacus (depending on their level and itinerary). We are sure that you have wondered what was going on inside their minds? Well, wonder no further, because we're going to walk through the process of how children learn abacus!

The learning or development of all abilities has its process. Dr. Vasuki Mathivanan mentions in “The impact of abacus learning on cognitive abilities of children”.

The phase of learning in any type of skill can be normally categorized into 3 stages, namely cognitive phase, the fixation phase and autonomous phase.



ALOHA Mexico National Competition

In the case of learning abacus, it can be further divided into the following seven phases:

### 1. Cognitive phase.

◦ This is the period of learning. Learning of the concepts, the principle, the operations, the names of different parts of the Abacus, the correct body posture, the correct finger movement etc. In this stage of learning success is not guaranteed. This is a trial and error process. The correct actions must be reinforced through external comments and the students entrust the guidance of their coach to improve.

### 2. Acceptance phase.

◦ During this phase an eagerness and interest in further learning appears.

### 3. Practice phase.

◦ Having accepted the Abacus training and techniques, the student will practice on the abacus regularly and pursue on the speed of calculation as well as on the accuracy of calculations. During this period of practice his concentration's power and memory power are also being enhanced. Students start to detect and correct their own errors and success.

### 4. Proficient phase.

◦ After long period of repeated practices, the skills or the act of manipulating the Abacus has internalized and becomes familiar so much so that it becomes almost a second nature.

### 5. Fixation phase.

◦ When the skills have become the second nature, many of the regular movements and calculations become an automatic subconscious response.

### 6. Autonomous phase.

◦ When the skill becomes so natural and became a matter of automatic reflexes, he or she is said to have entered the phase of autonomous. Execution with abacus have become consistent, fluid and pleasing. All the information involved to use abacus are well learned and stored in the long-term memory. To retain the new skill at this level, it must be constantly practiced to reinforce the expertise.

### 7. Expression phase.

◦ After having reached the autonomous phase depending on individual ability and potential, he or she will explore into creative or research works in the area of further improvement in speed, or new way of manipulating the beads etc. Use of abacus is fully controlled by the students. They will decide which skill to use (mental or abacus), which method is the better or even choose the most enjoyable for them!



# 25 ANNIVERSARY

This 2018, ALOHA Mental Arithmetic is celebrating 25 years since it's inception in Malaysia.

Thank you all for contributing to the growth of ALOHA Mental Arithmetic, for believing in us and for working always as a family; each one of you are part of this celebration. Without you, ALOHA Mental Arithmetic wouldn't be a successful international brand with its wings spreading to more than 4,000 centres in 39 countries.

We have worked all these years looking for the objective to offer a valuable service to the community by contributing to the development of children while maintaining the highest professional and ethical standards.

We are looking forward to continue with ALOHA expansion to make our global network even stronger.

**Thank you all and CONGRATULATIONS!**



ALOHA International Competition 1996.



Bangladesh National Competition 2008.



First ALOHA Mental Arithmetic Competition.



Mr. Loh and Mr. Kumaran at the International Competition 2008.



International Competition Indonesia 2016.



International Competition Malaysia 2017.

# ALOHA STAR

*"Don't aim for success if you want it; just do what you love and believe in it, and it will come naturally".*

David Frost

## DIANA LUCIA ARTUNDUAGA OVIEDO



Diana Artunduaga, a 35 year old accountant, mother of two lovely kids named Alejandra and Francisco, born in Quito, is the Director of ALOHA Ecuador.

The story between ALOHA and Diana can be called "A dream come true". She started looking for something to complement her professional experience, because she used to market educational products for kids during 14 years and always wanted something to make the difference regarding the education in Ecuador. She

emphasized, with a big smile on her face, that one of the most important people during this journey is her brother, Luis, thanks to the support that he has given to her.

She was looking in the web and found ALOHA and everything she saw made her feel in love with the whole brand. That's when, in January 2016, she decided to start this project. "The things that differ ALOHA from other programs is all the support that was offered" she added. Diana's intention is to be forever in ALOHA with all the commitment and dedication that is required to achieve the expectations.

The first group of students in ALOHA Ecuador started in February 2016, in the city of Loja and Machala with 160 students. In these two years, the program has experienced an important growth that reached more than 1600 students who nowadays

are enjoying the benefits of the program in the 15 centers spread over Ecuador and more than 52 coaches teaching ALOHA program.

A tremendous success based on the hard work of all the ALOHA Ecuador team and the trust of the families that are enrolled in the program.

*"The biggest goal in my experience is to see the families being happy, watching their children enjoying during the ALOHA classes; because that is going to change their lives and that will mark the difference in our world",* Diana said.

With tears in her eyes, she expressed that she has spent many hours working in ALOHA Ecuador to make it grow, always with the support and love of her family, otherwise this would not be possible.



[www.alohama.com](http://www.alohama.com)